Jayson Potter
.com

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Professional Profile

I enjoy working with a passionate and creative group of people who are always learning, while also exercising my multitude of strong points. A vast part of my career is designing solutions to make pleasurable, easy to access, intuitive, adaptable experiences.

Professional Qualifications

Print & Web Media	Accessibility	Responsive Design
Adobe Illustrator	Research	HTML
Adobe Photoshop	Manufacturing	CSS
Adobe InDesign	Photography	JavaScript

Professional Experience

Freelance Designer   July 2001 – Present

Brand identity and business collateral; Rapport Benefits Group, Unicorn, ID1 Clothing and Mr. Potter's

Prepared print flyers, radio and web ads for theater companies; the Schoolyard, Open Circle Theater and Annex Theater

Developed products in preparation for mass manufacturing; messenger bags, t-shirts and body oil

Print ad design for the 6th annual Seattle Lesbian & Gay Film Festival

Senior Application Developer   Jan 2017 – Dec 2018

At PATH my primary duties were to design user experiences and develop data driven application interfaces in collaboration with members of the organization, back-end developers and IT.

Instructor   Nov 2010 – Dec 2010

At the School of Visual Concepts I taught an introduction to Dreamweaver CS5 class. It was geared toward designers who intended to create their own simple websites without the help of a professional developer.